

Rosalie Winard
Great Salt Lake Resource Conservation
and Development Council, Inc.
USDA-NRCS
Wallace F. Bennett Federal Building
125 South State St, 4F
Salt Lake City, UT 84138-1100



“First and foremost, Rosalie Winard is an artist of restoration. Through the act of witnessing these fragile enduring birds of America’s wetlands, she refuses to let their noble and imperiled lives remain hidden.” – Terry Tempest Williams

Request

I am seeking \$110,000 to create the first comprehensive photographic archive of the birds of the Great Salt Lake at one point in time. The Great Salt Lake Bird Archive will be conducted under the auspices of the Great Salt Lake Resource Conservation and Development Council, Inc., a 501(c)3 nonprofit organization. It will be housed and catalogued in the Special Collections of the J. Willard Marriott Library at the University of Utah.

Birds of the Great Salt Lake Archive

The proposed visual Archive will be unique in scope and scale, never attempted before. This visual document will be an invaluable tool in promoting understanding of the importance of the Great Salt Lake (GSL) flyway for the millions of birds which take up residence on the Lake in flight to and from their winter and summer habitats. It will serve as a scientific benchmark for the breadth and condition of the bird populations of the GSL. Beyond research and policy, it will encourage birding and eco-tourism in Utah with ancillary book and educational potential.

The goal of the Archive is to inspire the human effort needed to sustain, protect and preserve the extraordinary bird life utilizing the Great Salt Lake’s habitats. It will be permanently housed in and administered by the Special Collections of the J. Willard Marriott Library at the University of Utah. It will be accessible as a permanent record for future generations of scholars and the general public in Utah and internationally (via the Internet on the Library’s website).

Why Now?

The balance between habitat protection and development in and around the Lake is becoming increasingly precarious. An article in Audubon magazine’s August 2010 issue concludes, “The Great Salt Lake is a critically important oasis in the desert West, and one of the world’s most important habitats for water birds. But it won’t stay that way if we keep hacking pieces out of it.” The Great Salt Lake is recognized internationally for its extensive wetlands and its irreplaceable value to migratory birds. Yearly, five to seven million birds

travel through the GSL (two to three times more birds than there are people in the entire State of Utah). The GSL is one of only 17 sites selected to be of Hemispheric Importance in the Western Hemispheric Shorebird Reserve Network by the American Bird Conservancy, National Audubon Society, Partners in Flight and Ducks Unlimited. The U.S. Fish & Wildlife Service's Intermountain West Joint Venture ranks the Great Salt Lake Focus Area as its number one conservation priority.

Beyond habitat protection, this project is time-sensitive for two important reasons. First, fewer birds are returning each year to the GSL. The proposed Archive will provide a comprehensive benchmark for future generations working in and around the Lake. Second, the film which contributes to my award winning, unique style (Kodak's HIE Infrared Film) has been permanently discontinued. I have enough film to produce the Archive; however, this film is highly sensitive and the efficacy of the last batch manufactured will expire at the end of 2011 – we have just 14 months to capture the birds of the GSL on this infra-red film.

Why Me?

My mission is to create the first comprehensive photographic archive of the birds of the GSL to produce a scientific benchmark, to encourage birding and eco-tourism, and to provide a resource for the general public to appreciate the importance of the Great Salt Lake flyway. The archive will be a lasting document of the American treasure that is the Great Salt Lake.

I was originally drawn into an ongoing and intimate relationship with bird populations as I earned my Bachelors Degree in Natural History, specializing in Ornithology and Ethnology from New College of Florida including field work with the Ornithological Consultant at the Mote Marine Lab, Cornell University's marine lab in Sarasota before developing my passion for photography. I am now drawn to the ancient beauty of the Great Salt Lake. It has become home to me and I plan to move to Salt Lake City to do this work in the winter of 2010-11 to begin this challenging task of photographing over 250 species of these glorious avian primitives.

As a photojournalist, my work has been published in Audubon Magazine, NRDC's OnEarth Magazine, Waterkeeper Magazine, ArtForum, Time, The New York Times, Le Monde, Forbes, US News and World Report and has been shown on "60 Minutes", PBS and the BBC. My photographs are in the collections of the Library of Congress, The Brooklyn Museum of Art, Mount Holyoke College Art Museum, The New York Historical Society, Pfizer Corporate Art Collection, the Utah Museum of Natural History, Nelson Mandela and Dr. Oliver Sacks.

As a naturalist/activist I have been featured on Radio West and other NPR affiliates and have lectured at Cornell's Lab of Ornithology, the American Museum of Natural History, the Utah Museum of Natural History, the Exploratorium in San Francisco, Weber State University, the Great Salt Lake Institute at Westminster College, University of Utah, the Great Salt Lake Bird Festival and in Salt Lake City public schools.

As an artist, my larger than life award-winning installation of *WILD BIRDS OF THE AMERICAN WETLANDS* was on exhibition at the Utah Museum of Natural History from November 2008 through February 2009. It was accompanied by my book *WILD BIRDS OF THE AMERICAN WETLANDS*, 2008 Lucie International Photography Award winner for Nature book.

(See Attached Exhibit for hyperlinks and Archive project Budget)

EXHIBIT

Hyperlinks

<http://www.youtube.com/watch?v=QJYffBkakiQ>
<http://welcomebooks.com/wildbirds/index.html>
<http://birdfactory.org>

Archive Project Budget

Film/processing/low-res scans - 420 rolls @\$55./roll	\$ 23,100
High-res scans for archive – 300, 70MG scans @\$35.scan	10,500
Equipment repair & rental	11,100
Gas - \$275./month for 12 months	3,300
Salary for 12 months	50,000
Technical assistant	12,000
Total Project Budget	<u>\$ 110,000</u>



Please make checks payable to:

Great Salt Lake Resource Conservation and Development Council, Inc.
designate for the Great Salt Lake Bird Archive

Mail to:

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